

Message Text

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45

ACTION IO-14

INFO OCT-01 EA-11 ADP-00 OIC-04 NEA-10 EUR-25 COME-00

STR-08 TRSE-00 SS-15 L-03 H-02 NSC-10 CIAE-00 DODE-00

INR-10 NSAE-00 PA-03 RSC-01 USIA-12 PRS-01 RSR-01

/131 W

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R 151013 Z JUN 73

FM AMEMBASSY BANGKOK

TO SECSTATE WASHDC 4027

UNCLAS BANGKOK 9339

E. O. 11652: N/ A

TAGS: OCON: ECAFE: ETRD

SUBJ: RED: ECAFE: MEETING OF EXPERTS ON EXPORT PROMOTION

REF : BANGKOK 4345

1. WE HAVE RECEIVED A LETTER FROM ECAFE INVITING THE USG TO BE REPRESENTED AT AD HOC MEETING OF EXPERTS ON EXPORT PROMOTION SCHEDULED FOR 9-10 AUGUST 1973 IN BANGKOK. IT WAS AGREED AT THE TRADE COMMITTEE MEETING IN JANUARY THAT A PANEL OF EXPERTS BE CONVENED TO REVIEW THE PROGRAM AND ACTIVITIES OF THE ECAFE TRADE PROMOTION CENTER (TPC) AND TO SELECT FROM THIS AND FROM A WELTER OF SUGGESTIONS, AS WELL AS FROM THEIR OWN KNOWLEDGE AND EXPERIENCE

THOSE ACTIVITIES WHICH THE TPC SHOULD PURSUE IN ORDER TO BE MOST HELPFUL TO TRADE PROMOTION EFFORTS OF MEMBER COUNTRIES.

2. IT HAS LONG BEEN RECOGNIZED THAT PAST TPC ACTIVITIES NEED CRITICAL EXAMINATION AND THAT TRADE PROMOTION MEASURES OF PROVEN MERIT AND PRACTICALITY NEED TO BE INSTITUTED. THE SECRETARIAT WOULD PARTICULARLY APPRECIATE HAVING THE BENEFIT OF THE EXPERIENCE AND INGENUITY OF US EXPERTS IN THIS FIELD, EITHER FROM GOVERNMENT OR PRIVATE INDUSTRY.

3. RED BELIEVES THAT IT WOULD BE IN THE USG INTEREST TO ASSIST
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ECAFE IN SHOPING AN EXPORT PROMOTION PROGRAM WHICH WOULD HELP
MEMBER COUNTRIES TO IDENTIFY AND EXPLOIT MARKET OPPORTUNITIES ON
A GLOBAL BASIS AND REDUCE THEIR PRE- OCCUPATION WITH THE U. S.
MARKET. IT IS RECOMMENDED THEREFORE THAT A WELL- QUALIFIED
EXPERT BE RECRUITED TO PARTICIPATE IN THIS MEETING. RED WILL
FORWARD BACKGROUND DOCUMENTS TO NOMINEE TO ASSIST IN PREPARATION
FOR THE MEETING.
MASTERS

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*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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Disposition Event:
Disposition History: n/a
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EO Systematic Review
30 JUN 2005

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TAGS: ETRD, OCON, ECAFE, OCON
To: IO
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